

# ASC Partnership Update

Health & Social Wellbeing OSC, Friday 14<sup>th</sup> March 2025



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- ❑ Social Care awareness week incorporating World Social Work Day
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# Social Work Week: 17<sup>th</sup> – 21<sup>st</sup> March 2025

What is the purpose of Social Work Week....?



Celebrate the successes: come together to showcase the difference we make.



Reflect and learn on what it means to be a social worker, the professional accountability that role holds and how we move the profession forwards together.



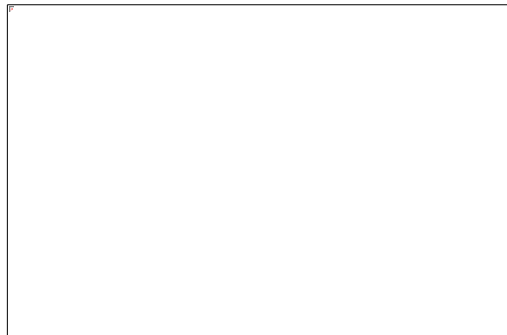
Promote the role more widely – amongst our colleagues, the wider community and society as a whole



# Social Work Week: 17<sup>th</sup> – 21<sup>st</sup> March 2025



The theme this year encourages us to look to the ways we work together across the course of a person's life to support them to lead the lives they want – in safety, and with meaning.



This year we have co-created the plan jointly with colleagues across ASC & CYPFS to ensure our approach to celebrating this important week is done jointly and honours the contributions of all our workforce to delivering good outcomes across the city. Some of the activities included are:

Encouraging teams to take the time on international social work day to come together, do a joint activity and celebrate with their peers.

A joint conference that has a strong focus on community wellbeing.

Comms plan including joint messaging from our strong leaders

Celebrating the achievements across ASC and CYPFS

CPD offering including sessions on attachment and trauma informed approaches



# Annual Conversation – Workforce

Our second Annual Conversation with the workforce took place on 7<sup>th</sup> March. The agenda covered looking back on what has been achieved over the last 12 months and 3 key areas of practice including:

- Coproduction,
- Safeguarding, and
- Commissioning priorities

These sessions enabled staff to both develop their knowledge, and provided an opportunity to feedback to future service delivery, in particular the ongoing development of the Market Position Statement within ASC

From the Annual Conversations we develop a 'you said, together we are' summary and monitor progress through our workforce engagement action plan, which this year will be incorporated into our ASC Workforce Strategy delivery plan once signed off in Spring

We continue to engage with our workforce regularly through a variety of channels and are continuing to develop feedback mechanisms with people with lived experience of ASC. Feedback is shared with relevant operational areas, and learning is reviewed and cascaded via the Practice Learning and Implementation Group, who have also introduced quarterly learning forums from 2025.



# ASC Strategy Development & Feedback Survey

Hull's Adult Social Care Strategy 2025 to 2028 will set out the guiding principles for Adult Social Care in Hull, to ensure it is effective, can meet the needs of Hull's people now and in the future, and is fully compliant with the Care Act 2014.



In order to develop this strategy, we want to hear the views of people in Hull to shape the future of ASC. We want to understand –

- People's awareness / knowledge of Adult Social Care.
- People's experience of Adult Social Care.
- People's thoughts on the draft Adult Social Care Strategy 2025 to 2028; including our vision and ambitions and whether people agree with these, what is important to people, and whether people feel anything is missing from this



**Have your say  
in the next  
Adult Social  
Care strategy!**



## ASC Strategy Development & Feedback Survey

We have developed a survey to gather feedback from people in Hull, along with an easy read draft strategy and survey. We have also developed a survey aimed at leaders and managers of partner organisations and other Council departments, to gather feedback on our priority alignments and how we can best work together to achieve these.

The survey went live on **Monday 6 January** and will remain open until **Monday 31 March**.

We have a communication plan in place and the survey is promoted across our social media channels, YourSay website, Proud to Care Website and Live Well Hull website, and we also continue to host a number of face-to-face engagement sessions with community groups and the wider public. Our partnership boards, and wider workforce, have also been encouraged to share their views on the development of this strategy.

Once the survey closes, analysis will be undertaken of all results, and a final strategy and delivery plan will be developed, for approval in May / June 2025.



# Gloriously Ordinary Lives / Language

The Gloriously Ordinary Language programme, is part of the wider Gloriously Ordinary Lives initiative, and is an exciting eight-month programme for councils and other social care organisations who want to rehumanise their language, using more ordinary language – every-day words about every-day life! Gloriously Ordinary Lives challenges us to see support through a different lens with these 5 tests....

GLORIOUSLY  
ORDINARY  
LIVES

**TEST ONE**  
1  
Would I want or accept that for **ME** or for someone I **LOVE**?

**TEST TWO**  
2  
Would I use that **LANGUAGE** in my kitchen with my **FAMILY**, or at the café or pub with my **MATES**?

**TEST THREE**  
3  
Would it make a **GREAT PHOTO**? What would the photo tell us?

**TEST FOUR**  
4  
Would it strengthen and support the person's **CONNECTIONS** and **RELATIONSHIPS**?

**TEST FIVE**  
5  
Would it give the person a **REASON TO GET OUT OF BED** in the morning?

**MUNDANE**  
+  
**HEART SING**  
=  
Gloriously Ordinary Lives



## Gloriously Ordinary Lives / Language

Hull are one of four other Local Authorities who have joined the programme. The other Local Authorities are Oxfordshire, North Yorkshire and Nottinghamshire.

We held an initial planning session just for Hull back in December where we invited colleagues across Adult Social Care, partner organisations and members of our partnership boards to come together to talk about our experiences of the language that we use to talk about Adult Social Care and how this can often be anything but ordinary!

From here, we developed a core group who, as part of the programme are leading on three things to work on in relation to Purpose, People and Practice. In Hull, we have decided to work on the following:


- Purpose - 'What is Adult Social Care' leaflet
- People - Paying for Care handbook and charging letters for the
- Practice – to be determined

We will also use what we learn throughout the programme to support the writing of this year's Local Account.



## Expansion of the Shared Lives Offer through Accelerating Reform Funding

- Hull City Council received £181,618 of Accelerating reform fund (ARF) funding and it is being used to expand the Shared Lives service, including expansion of respite options and placements for young people in foster care, and increasing identification of unpaid carers.
- The funding has been used to expand the staff team of Shared Lives Officers by 2, they commenced in August and October 2024
- The additional resource has resulted in referrals into the scheme recommencing and an additional 15 people being assessed and an additional 12 applications for people to become shared lives carers.
- Using some of this funding, a campaign has been launched to attract more people to become shared lives carers as follows:
  - During March and April – Social Media adverts on both Facebook and Instagram
  - During April – 20 buses which run on the busiest routes in Hull will display the adverts
  - During May – 52 JC Decaux billboards across the busiest roads in Hull as well as 10 digital boards in the city centre will promote Shared Lives
  - June – Subject to a review of the success of the campaign, further adverts may be placed in bus shelters and the tourist hub



Shared Lives

**Open your home and  
change a life!**

## Shared Lives – Videos

Meet Sarah, Katie & Chris  
from Hull Shared Lives



Meet Anna & Clare from  
Hull Shared Lives



## CQC Local Authority Assessment

- Notification of assessment was received on **13<sup>th</sup> January 2025**. The first stage of assessment is the completion of Information Return, which was submitted on 31<sup>st</sup> January, within the 3-week required deadline. This included 38 areas of evidence stipulated by the CQC, and 183 documents were submitted in total.
- CQC will now review all information (including published data and websites etc), and the next contact will be to confirm our site visit dates. The site dates could be up to 6 months from our notification; however, we will receive no less than 6-8 weeks' notice. Once received all staff, members, and partners will be informed of these dates.
- Preparation is an ongoing focus, and Partners in Care and Health (PCH) provide preparation / support sessions as part of their support offer to LA assessment which includes sessions for staff, managers and elected members. These will ensure that people feel prepared and comfortable with the assessment focus. We are gathering some dates in April for a session for members and will let you know once this is confirmed.
- ASC will work with Overview and Scrutiny Committee over the next couple of months to agree metrics and key information around ASC that will be brought on a quarterly basis to ensure the Committee feel well sighted and assured on the performance of the service



## Additional activities throughout March

A regional event to hear from people with lived experience about what care and support they would like to receive . ASC will be hosting plenary session to discuss how we can develop see and solve and share our experiences of how people can help themselves if they have good information and support.

### CARE WE WANT

Reimagining care and support at home



# 14 MARCH 2025



## Additional activities throughout March

**Autism Acceptance Event 31<sup>st</sup> March 10am-2pm** at The Guildhall. The event is being arranged and facilitated by the Autism Partnership Board; a marketplace event for anyone interested in finding out about the support available for autistic people. Copies of the draft Autism strategy will be available for further consultation.



# Additional activities throughout March



Sun Mon Tue Wed Thu Fri Sat

**SAVE THE DATE**

**Preparation for adulthood event**

Wednesday 26 March 2025, 10am - 6pm,  
at the ground floor of Princes Quay

For SEND young people from year 9 and above. Meet colleges, training providers, voluntary groups, agencies supporting transition and many more.

Hull City Council

my future is bright

Internships WORK

