3. Public Health Service Profile
(2026/27)

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Portfolio Holder(s):	Councillor Chambers
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Purpose of Plan

This Business Plan provides an overview of the service, and sets out its key priorities, high level objectives, key deliverables, and key performance measures. It will be supported by individual team plans which contain more detail about how teams work towards meeting priorities and measuring success.

The priorities and actions set out in the Business Plan focus only on key areas of development, improvement, and transformation, and does not cover all detailed aspects of service delivery. The identified priorities will link directly into the Council's contribution towards the Community Plan and achievement of productivity and savings targets.

Progress against the service plan will be reviewed on a regular basis within directorate teams, by the Corporate Strategy Team, and in consultation with Cabinet Portfolio Holders.

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1. Service Overview

Service Description

The key role of the Public Health service is to protect and improve the health and wellbeing of the population of Hull and delivery on the statutory functions. The Public Health function is system-wide, working with partners from all sectors across Hull and beyond. In addition to delivering against the specific statutory duties, the service has a wide-ranging function to advocate for health and wellbeing and work with partners to improve health and wellbeing and reduce inequalities through the environment and wider determinants of health, community engagement, legislative levers, and service delivery.

The service area includes:

Public Health Improvement and Commissioning
Public health has responsibility for the commissioning of a range of health services including NHS health checks, sexual health services, health visiting and school nursing (i.e., 0-19 Integrated Public Health Nursing Service), stop smoking and substance misuse treatment services. For many of these services, it is a mandated requirement of the Local Authority to ensure they are commissioned and delivered effectively and are accessible to all.

Health Protection
Hull City Council, via the Director of Public Health (DPH) have statutory duties regarding protecting the health of the local population to assure itself that relevant organisations have appropriate plans in place to protect the health of the population and respond to incidents that present a threat to the public's health.

Health Intelligence
Public Health provides a health intelligence function which supports the statutory responsibility of Hull City Council and Humber & North Yorkshire Integrated Care Board, through the Health and Wellbeing Board, to produce a Joint Strategic Needs Assessment to inform the local population health needs.

Healthcare Public Health
One of the mandated public health functions for local authorities is to provide a public health service to the local ICB (Hull Place). This healthcare public health role requires the provision of public health expertise and support to local NHS planning and commissioning integrated approach to commissioning, including an integrated financial plan, through Hull's Health and Care Partnership and Hull Place Board.

Public Protection
(see separate plan)

- Trading Standards
- Environmental Regulation
- Food Safety
- Licensing

Strategic Direction / Future Plans

As set out in the Public Health Grant allocations circular, the 2025/26 Public Health Grant will continue to be subject to conditions, including a ring-fence requiring local authorities to use the grant exclusively for public health activity. The circular also details reporting and assurance arrangements, including steps that may be taken if an authority fails to provide sufficient assurance that the grant has been spent in accordance with the conditions set. The grant pays for a wide range of locally delivered services including healthy weight and sexual health services, there is also ring-fenced funding allocated to tobacco, drug and alcohol services, as well as for early years provision. However, although the Grant allocation was described by the Government as an increase, inflation and pay increases mean that the grant settlement will be the tenth consecutive year of real-term cuts to local public health funding.

The service is awaiting details of the 26/27 Public Health Grant allocation. It has however been confirmed that the consolidated Public Health Grant will bring together funding from Drug and Alcohol Treatment and Recovery Improvement Grant (DATRIG); Individual Placement and Support grant (IPSG); Local Stop Smoking Services and Support Grant (LSSSG); and the Swap to Stop scheme (swapping cigarettes for vapes), into one overall ringfenced Public Health Grant going forward.

Given the breadth and scope of the priorities for Public Health there are a wide range of local, regional and national strategic drivers which shape the business priorities for 2026/27. The priorities within this Business Plan, which is underpinned by a detailed Service Plan for each programme area, demonstrate how the service contributes both directly and indirectly to those priorities. The key strategic drivers currently include:

National

- Public Health & DPH Statutory duties
- Public Health White Papers
- Chief Medical Officer Reports
- NHS Plan
- National Health Improvement strategies e.g. Combatting Drugs, Tobacco, CYP, Physical Activity, Sexual Health Strategy

Regional

- Humber Coast & Vale Health & Care Partnership Strategic Plan

Local

- Hull's Community Plan
- Hull Joint Health and Wellbeing Strategy
- Hull's Council Plan
- Children and Young People's Plan
- Hull's Health & Care Partnership Plan
- Portfolio Holder priorities
- Identified local needs – JSNA / Needs assessment
- Service/organisational requirements
- Hulls Thematic Health Improvement strategies including
    - Tobacco
    - Food Strategy
    - Toward and Active Hull

- Public Mental Health Strategy
- Infant Feeding

Overall Service Priorities

Service Priority	Strategic Driver (Community Plan Ambition, Government, Organisational, etc)
1. Health Inequalities To deliver multiagency programmes to address health inequalities in the Hull population. Priority areas in 25/26 • Inclusion health Groups • Health Inequalities programmes • Poverty • Trauma Informed City	Community Plan Ambition – A Healthier and Fairer Hull Community Plan Ambition – Reaching our potential Hull Health & Wellbeing Strategy ICB / ICP Strategic Plan SMD Report Changing Futures Poverty Truth Commission
2. Public Health Commissioned Services To commission high quality public health services to meet the needs of the population and achieve best value. In line with national and local opportunities, align additional funds and programmes of work. • Drugs & Alcohol • 0-19 • Tobacco • Sexual Health • Health checks	Community Plan Ambition – A Healthier and Fairer Hull Community Plan Ambition – Reaching our potential Hull Health & Wellbeing Strategy ICB / ICP Strategic Plan Drug Strategy Smokefree generation
3. Prevention & Partnerships Deliver in partnership, preventative work across key health priorities through the development of key strategies and programmes of work. Secure alignment with partner agencies and oversight by Health and Wellbeing board and Health and care partnership. Key priorities 24/25 include: • Mental Health • Children & Young People • Food Strategy • Physical Activity • Tobacco	Health & Social Care Act 2012 Community Plan Ambition – A Healthier and Fairer Hull Community Plan – Realising our Potential Hull Health & Wellbeing Strategy ICB / ICP Strategic Plan National frameworks / Strategies

• Healthy weight • Commercial Determinants	
4. Business, Intelligence and Core PH Domains To ensure the key statutory functions for public health are delivered effectively in partnership with the local system and effective use of resources based on intelligence and evidence of need and impact of interventions. • Health intelligence/ JSNA • Healthcare Public Health • Health Protection • PH Workforce development • Public Health Peer Review	Health & Social Care Act 2012 Community Plan Ambition – A Healthier and Fairer Hull Hull Health & Wellbeing Strategy ICB / ICP Strategic Plan National frameworks

2. Service Resources and Assets

Staffing and Financial Resources (including grants)

Budget 2026/27	**£000'**		
Staff Costs	2,330	**Budget Changes**	**£000's**
Other Expenditure	24,523	26/27 Efficiency Savings	
Gross Expenditure	**26,853**		
Fees & Charges	0	25/26 Savings undelivered	
Grant Income	-1,186		
Other Income	-422	Removal of Grant Income Budget Line	5,258
Gross Income	**-1,608**		
		Investments	267
Net Expenditure	**25,245**	Funding of Base Pressures	