

Briefing Paper to the North Area Committee

27th November 2025

Wards: Avenue, Beverley & Newland, Bricknell, Central, Kingswood, North Carr, Orchard Park, University, West Carr

Neighbourhood Team North Area Update – AMBITION 3

Briefing Paper of Head of Service for Area & Neighbourhood Management

1. Purpose of the Paper and Summary

- 1.1. The purpose of this paper is to outline the working being undertaken by the Neighbourhood team in regard to Ambition 3 of the North Area Plan.

2. Background

- 2.1. In July 2024 the Area Committee agreed the Area Plan which sets out the strategic vision for the area.

- 2.2. This briefing paper provides an update regards the work undertaken so far within the North Neighbourhood Team regarding **Ambition 3, For local residents to thrive for better employment opportunities within the North area.**

- 2.2.1. In relation to Communication and Engagement across all Wards. To ensure any communications in regard to employment opportunities are shared across the wider platforms across all communities working with relevant partners/agencies to create a joined-up approach.

- 2.2.2. Undertake engagement/promotion of services at Ward level, including how Ward activities can work together across Wards, and feedback to North Area Committee.

3. Issues for Consideration

- 3.1 Detailed below are some of the existing Communication and Engagement being carried out at the present time by the Neighbourhood Team:

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- The North Neighbourhood Team continue to promote events to highlight employment and volunteering opportunities within a number of our community centres. This includes the use of social media, leafletting target areas, sharing with partner organisations and stakeholders to include those that provide services for our young people not in education, employment or training (NEETS). An example of this would be Unity in the community showcasing a project called 'Exploring Volunteering' within North Hull Community Centre which will be supporting people from all ages who are currently unemployed wanting to gain experience and confidence to get back into the workplace by offering volunteering opportunities.
- R-evolution opened their new training hub on Zeals Garth, North Carr on 17th November offering a range of training and qualifications in cycle mechanics, horticulture, employment support, functional and life skills. Discussions are underway with local businesses to enable pathways to employment opportunities. R-evolution are delivering training to inmates in Hull Prison which will continue once they are released, along with other support. Opportunities are being explored for R-evolution to get involved with the Orchard Park Trailblazer project given they are already active in that area
- Many of our grass roots community sports clubs including Bransholme Bears and The Paul Ingle Boxing Academy are nurturing young volunteers and encouraging them to gain related qualifications such as sports coaching, first aid and refereeing. This is a great opportunity to develop and celebrate local young role models and raise employability skills.
- Hull Training Hub CIC is relatively new and looking for a base within West Carr ward which the Neighbourhood Coordinator is supporting with. As well as providing 1-2-1 educational support for young people they will also be offering training around First Aid, Safeguarding and Mental Health. Once established they will look to offer CV writing support and other aspects to support this ambition.
- The North Area Team continue to promote training opportunities provided by Hull CVS, which supports the development and sustainability of local charities and causes, as well as leading on volunteering development for Hull and delivering a range of projects to support local residents and communities
- We continue to cascade employment opportunities via our team social media platforms, newsletters, community networks and ward noticeboards. Neighbourhood Coordinators are also sharing local employment opportunities to individuals to ensure opportunities are not missed.
- Youth Aspire Connect has been granted ward budgets to deliver employability skills training for 15–20-year-olds within the Beverley & Newland Ward. The ward budget is being used to fund IT equipment, allowing for the delivery of training to young people, mainly 11-16 years and school leavers 17-25 years from HU5 and HU6 postcodes. These skills training sessions have included internet safety, Microsoft Office suits, Graphics design, Coding/Programming etc enhancing young people's employability.

- Neighbourhood Coordinators continue to support the promotion of the “Library of Stuff” charity shop, offering volunteering opportunities for residents to get involved providing work experience to support them into employment. The Library of Stuff currently has 2 members on the ‘Help to work scheme’. In addition, they are planning a series of workshops aimed at teaching residents how to use tools for basic DIY tasks. Neighbourhood Coordinators will also assist during three upcoming consultation events, which will help shape the future direction of the library. This initiative demonstrates how community-led projects can create meaningful pathways into employment, while nurturing a sense of ownership and pride among residents.
- Upskilling staff, a local warm space at St Albans Church has taken proactive steps to support residents by upskilling their Family Hub worker, who is now registered with *Money Matters*. This enables them to offer financial education, guidance, and access to wider support services. By embedding financial literacy into community support, this initiative empowers residents to make informed decisions, manage their finances more effectively, and build the confidence needed to pursue employment opportunities.
- Neighbourhood Coordinators continue to work in partnership with *The Conservation Volunteers (TCV)* to deliver ward-based improvement projects across the North area. These projects not only enhance local spaces but also provide practical, hands-on experience for volunteers. Through activities such as gardening, painting, site clearance, and basic construction, residents gain valuable skills that can support future employment opportunities.
- A number of Neighbourhood Coordinators (NC’s) met with “Skills bootcamp” who are based in Orchard Park Ward. This group are offering free flexible courses for 19+. The team distribute flyers and promote the offer at our events/ community engagement forums, with NC’s supporting via a number of media channels.
- The Neighbourhood team are working closely with Hull FC (working in partnership with Tigers trust & Hull KR) on the “Set Restart” project who have secured funding for the Orchard Park ward to deliver courses including Pathways to work. First joint event was a community/family fun day at North Hull Community Centre to promote the centre and advertise for more volunteers. The event was a success, raising the profile of the community centre. Further opportunities are being explored working with UIC to secure more volunteers who will learn community centre management.
- Neighbourhood Coordinators are working with Major Projects and local residents and businesses around Beverley Road as part of the Highstreet Accelerator project helping improve the area and create opportunities.
- The community garden in Pearson Park continues to give volunteers the opportunity to learn new skills and develop knowledge.
- A number of Neighbourhood Coordinators are working closely with Riverlution, who are dedicated to restoring, protecting, and celebrating our rivers and riparian habitats for the benefit of people, places, and wildlife. Through hands-on conservation projects, educational programs, corporate partnerships, and community-driven initiatives, they empower individuals and organisations to make a lasting impact Building pathways into work, with free, practical training,

accredited qualifications, and supported progression into green/blue skills jobs or further learning.

- Living with Water are currently working in partnership with Kingswood Academy to deliver a presentation on a project which is making improvements to Wawne drain and the surrounding area. This focuses on flood alleviation, developing long term urban water resilience and looking at the impact this can have on communities. The aim is to work with the Academy going forward, using local resources (Foredyke Green space including Wawne drain) and incorporating this into lesson plans. Riverlution are a partner organisation of this project who are able to offer free, practical training, accredited qualifications, and supported progression into green/blue skills jobs or further learning.
- Orchard Park is 1 of three areas within Hull that the government have announced will each receive up to £20 million over the next decade as part of a new fund announced at the Spending Review. Whilst we still wait for more information on how this will work, 2 stakeholder events have already taken place to consult on the challenges and solutions for each of the areas. Orchard Park event identified a challenge around the number of Not in Education, Employment or Training (NEETS). We hope that this will be chosen as one of the interventions to be focused on for this ward from April 2026.
- RefurbIt is a charity who are dedicated to tackling digital poverty and promoting environmental sustainability through IT refurbishment and reuse. They have recently been introduced to all Neighbourhood Coordinators by attending our Citywide Team meeting for linking in with community projects and centres.
- A pocket park on Oak Road Playing Fields has been used for a week of planting and crafting activities during October half term where volunteers from toddlers to the elderly, people known to the volunteers or just passers-by, were given the opportunity to and encouraged to plant bulbs, trees and flowers, scatter seeds, create bug hotels and crafts. These new skills and confidence will help residents thrive. The volunteer group leading this are working closely with the neighbourhood coordinator to explore how activities here can be expanded and involve more local partners to give more people the opportunity to try these skills.

4. Next steps

- The North Bransholme Community Shop will open on 11th December at the former North Bransholme Community Centre creating 12 full time equivalent jobs including a Chef Educator and Community Well Being Practitioner. This award- winning social enterprise provides 3 inter-connecting spaces; community shop, community cafe and community hub offering a range of personal development programmes aiming to build strong resilient communities.
- KWL Kids is a new project being developed in North Carr, which aims to work with KWL initially (and other employers) to facilitate visits into local primary schools demonstrating different job roles. This aims to raise future aspirations for young people and learn about the necessary skills for these roles.

- Once the Mitchell Community Centre is reopened in Spring 2026, we will be working with the new lease holders Vulcan to develop opportunities for young people to gain qualifications such as Business Administration and Community Centre Management qualifications through a scheme delivered in partnership with Vulcan and our training providers.
- To carry out consultation via the themed ward forums/engagement events and digitally to find out what jobs/careers people want to do to inform a more targeted approach in terms of promoting employment opportunities.
- Encourage, success stories from ex pupils of local schools to share their achievements and success.
- To promote the good work carried out by volunteers.
- To encourage residents to try something different ie learning new skills, hobbies, training and development.

The Committee is asked to consider the content of the paper and discuss any specific priorities they would like the neighbourhood team to take forward for deliver, outside what is detailed within the briefing paper in regard to Ambition 3.

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Officer Interests: None