



Report to the Wyke Area
Committee

19 January 2022

Wards: Avenue, Bricknell and
Central.

Street Naming Decision

**Report of the Assistant Director Digital and ICT, Digital Services,
Finance and Transformation Directorate.**

This item is not exempt
Therefore exempt reasons are not applicable

This is a Non-Key Decision

1. Purpose of the Report and Summary

- 1.1 A Leader Decision Record dated May 2011 delegates to Area Committees all executive decisions on matters that exclusively affect their area. This allows Area Committees to deal with street naming requests within their boundaries.
- 1.2 This report makes recommendations about one new street name for a residential development of 70 new houses on the former William Gee school site off Bishop Alcock Road, Kingston upon Hull.

2. Recommendations

- 2.1 That the Council select one of the developer's proposed names as the new street name within a residential development of 70 new houses on the former William Gee school site off Bishop Alcock Road, Kingston upon Hull.

3. Reasons for Recommendations

- 3.1 This is a statutory function under the Public Health Act 1925 that has been delegated to Area Committees.

3.2 The proposed names suggested by the developer are free from duplication or other concerns.

4. Impact on other Executive Committees (including Area Committees)

4.1 No impact on other Executive Committees.

This Development is wholly within the Wyke Area Committee Boundary.

5. Background

5.1 Street naming is carried out under the provisions of the British Standards BS7666-1:2006 and BS7666-2:2006. This is intended to provide a nationally consistent system for identifying each area of the country by address within a grid reference point.

5.2 The statutory provisions regarding street naming are found in Sections 17 – 19 of the Public Health Act 1925. The Council can object to proposed street names, but there is a right of appeal to the Magistrates Court

5.3 The Council is contractually a member of the Public Services Mapping Agreement (PSMA) through which it receives all its mapping data, and the national Data Cooperation Agreement (DCA) which requires the Council to provide street and property data to a national hub in accordance with published nationally recognised Data Entry Conventions Documents.

5.4 Accurate meaningful and timely street naming is of critical importance to the emergency services in delivering their services.

5.5 In practical terms the Data Entry Conventions are interpreted by the Council so that street names and numbers comply with the following constraints:

- That a street will not normally be named after a living person except in exceptional circumstances.
- Use of the names of the deceased must have acceptance from the family or estate administrators. Prior to use.
- That streets would not normally be named after a locality, town or settlement.
- That street names would not normally duplicate another name in use either within the boundary or in the same post town, or in close proximity in an adjacent authority.
- Names that construe marketing are not acceptable.
- The use of numbers in street names which could be misconstrued should be avoided. e.g., 20 Seven Foot Lane sounds like 27 Foot Lane.

- Cannot be longer than 100 characters.
- Abbreviations should not be used other than St for Saint.
- Pedestrian streets should only be suffixed Walk, Path, Way or Mall.
- Must not end in 's if it can be construed as possessive or plural.

5.6 Membership of the PSMA stipulates that naming proposals comply with these constraints, therefore the requirement is contractual rather than statutory.

6. Issues for Consideration

6.1 The Council's street naming and addressing team received a request for addresses for two new roads on the former William Gee school site off Bishop Alcock Road, Kingston upon Hull.

The development site crosses the boundary between Hull and East Riding of Yorkshire Council (ERYC). Hull City Council street naming and numbering officer consulted with ERYC and the developer before addressing the new street. The main new street on the site starts on the East Riding side of the boundary and has been named by ERYC as WILLIAM GEE DRIVE. This is in accordance with our usual practice that new streets are named by the authority where the street starts.

The remaining new street is wholly within Hull City Council's boundary and inside Wyke Area Committee boundary.

The new residential development will need one new street name.

Following consultation with the developer, the street naming and numbering officer has suggested that the new street be named in keeping with the history of the area.

Until the 1950's the site was open fields between Hull and Cottingham. Hull Grammar School was built on the site in 1953. The school was renamed William Gee Secondary School in 1988, William Gee School closed in 2001. The site has been unused since then.

16th Century merchant William Gee became a Merchant of the Staple and acquired great wealth. He was sheriff of Hull in 1560 and mayor in 1562, 1573 and 1582. He was the benefactor of Hull Grammar School and founded a hospital for ten poor women. His eldest son, William Gee MP (b.1562), was secretary of the Council of the North and Keeper of the Signet from 1604.

The developers have proposed SCHOOL CRESCENT and/or CONIFER CRESCENT for the new street name.

SCHOOL CRESCENT

There are existing streets in Hull named SCHOOL LANE; SCHOOL STREET; GRAMMAR SCHOOL ROAD; and GRAMMAR SCHOOL YARD.

School Lane and School Street are far enough away from the new site to avoid confusion, but duplication must be avoided. The proposal bears resemblance, but does not duplicate.

The proposed street name meets the Data Entry Standards and is acceptable to the Street naming officer with reservations.

CONIFER CRESCENT

There are no existing streets in Hull named CONIFER. There is an existing street named Conifer Close nearby in East Ella, just over the city boundary in the East Riding of Yorkshire Council.

The proposed street name meets the Data Entry Standards and is acceptable to the Street naming officer with reservations due to the proximity of Conifer Close.

7. **Options and Risk Assessment**

- 7.1 Choose one of the names suggested by the developer in 6.1, at the developer's invitation.
- 7.2 Object to any or all of the names.
- 7.3 Not select a name.

8. **Risk Assessment**

Risks are

Opt 1: The name needs to comply with the Data Entry Conventions - this has been checked by the Business and Information Systems Operations Team and they are all satisfactory in this respect.

Opt 2: The Developer can appeal against any objection to the Magistrates Court – risk to objection being upheld is that the proposed name complies with the conventions therefore there was no justification in objecting and court costs have been incurred unnecessarily.

9. Consultation

9.1 Consultation has taken place with the developer who agreed the suggested choice of names.

10. Comments of the Director of Legal Services and Partnerships (Monitoring Officer)

10.1 The legal basis for street naming and the appropriate agreements and conventions are set out in the body of the report.

10.2 Both of the proposed names would satisfy the requirements set out, however one is somewhat more in keeping with the local history. [CA]

11. Comments of the Section 151 Officer

11.1 The Director of Finance and Transformation notes the report and has no further comments (KB).

12. Comments of Assistant Director of OD & HR and compliance with the Equality Duty

12.1 There are no staffing or equality issues arising from the naming of streets (SH).

13. Comments of Overview and Scrutiny

13.1 This decision has not been subject to pre-decision scrutiny. (Ref. Sc6551 (FH))

14. Comments of the Portfolio Holder

14.1 Not an Executive Decision

**Report of the Assistant Director Digital and ICT,
Digital Services, Finance and Transformation Directorate**

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Officer Interests: None

Background Documents: - A list of background documents must be included.
These documents are then available (if not exempt) for public inspection.

William_Gee_School_site_A3L.pdf	- Site location plan
William_Gee_Street_Names.jpg	- Hull CC street layout plan
Annotated_Site_Plan.pdf	- ERYCC street layout plan

Implications Matrix

This section must be completed and you must ensure that you have fully considered all potential implications

This matrix provides a simple check list for the things you need to have considered within your report

If there are no implications please state

I have informed and sought advice from HR, Legal, Finance, Overview and Scrutiny and the Climate Change Advisor and any other key stakeholders i.e. Portfolio Holder, relevant Ward Members etc prior to submitting this report for official comments	Yes
I have considered whether this report requests a decision that is outside the Budget and Policy Framework approved by Council	Yes
Value for money considerations have been accounted for within the report	Yes
The report is approved by the relevant City Manager	Yes
I have included any procurement/commercial issues/implications within the report	Yes
I have considered the potential media interest in this report and liaised with the Media Team to ensure that they are briefed to respond to media interest.	Yes
I have included any equalities and diversity implications within the report and where necessary I have completed an Equalities Impact Assessment and the outcomes are included within the report	Yes
Any Health and Safety implications are included within the report	Yes
Any human rights implications are included within the report	Yes
I have included any community safety implications and paid regard to Section 17 of the Crime and Disorder Act within the report	Yes
I have liaised with the Climate Change Advisor and any environmental and climate	Yes

Author:

Status:

Date: 11/01/2022

Page 7 of 8

change issues/sustainability implications are included within the report	
I have included information about how this report contributes to the City Plan/ Area priorities within the report	Yes